



705 Old Frontenac Square  
Frontenac, MO 63131

(located inside Jolie Salon)



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*I'm Amanda! It's so nice to meet you!*



After graduating from a 4-year university, I realized rather quickly that the 9-5 desk life wasn't for me. (And not just because I find sitting behind a desk a TOTAL waste of an outfit.) In college I became everyone's "go-to hair girl", so cosmetology school seemed like a pretty obvious choice.

As a hairstylist, I believe that clients are looking for more than just pretty hair color. They are looking for a place they can feel comfortable and they are looking for a good time! When my clients sit down in my chair, they feel like they've sat down at their neighborhood bar. They feel comfortable chatting about anything from the hottest Netflix binge to their partner's strange habits.

They are not going to be sold unnecessary products or talked into extra add-ons that they don't really need. They are educated the whole time as to what they are having done and they leave with a plan on how to get the most out of a look they love.

Well, that all about me! I am truly so excited to get to know a little bit more about you!!!

## Pre-visit

Once your appointment is made, you will receive a text confirming the date and time of appointment.

You will then receive a reminder 72 hours before each visit with an option to confirm or reschedule your visit.

Have a question? I'm happy to help! You can reach me anytime at 314-282-6002 and I will respond within 24 hours.



## Be My Guest

Upon your first visit, a full consultation will be given to ensure you get exactly what you need each visit as well as future visits.

I pride myself on respecting my clients' time and, therefore, I make sure to get you to our agreed upon goal without keeping you in my chair longer than you need to be.

## Between Appointments

Make sure to follow my socials for weekly styling tips, product spotlights, and much more!



# Your First Visit



1

Parking is located in front of the salon as well as on either side of the building. If you are coming north on Lindbergh from 64/40, make a left on German and the salon is located on the north side of the Old Frontenac Square building, behind The Shack restaurant. If you are coming south on Lindbergh, make a right on Cable and the salon will be on your left after you pass The Shack restaurant.



2

When you arrive, please head into the salon. Once you enter the salon you can take a seat in our waiting area. Please feel free to help yourself to any of the refreshments or snacks located across from the waiting area.

3

This is where the fun begins! I will go through a thorough consultation discussing your short-term and long-term hair goals. Together we will decide on the best course of action for your lifestyle, desired maintenance schedule and budget. Already had a consult with me? I'm thorough! We will discuss it again because I always want to make sure we are on the same page.



4

After your color and/or cut, I will finish our appointment with a pinterest-worthy blow-dry and style. (Making plans after your appointment is highly encouraged). Then when everything is finished and we have a maintenance plan mapped out for you, we will do a quick photo shoot to show off your stunning new look!



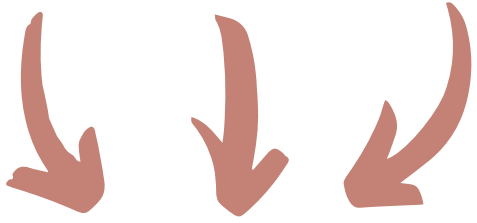
# Your Between Visit Success Plan

Whether you see me for specialty color, gray coverage, smoothing treatments, or a little bit of everything...I've got the perfect plan to ensure you look amazing between visits.

I will walk you through what steps you need to take at home to maintain and execute the perfect color and style between appointments.

## Suggested Maintenance Schedules

Traditional gray coverage	4-8 weeks
Traditional foil highlights	6-12 weeks
Balayage/ low-maintenance color	6-12 weeks



## Most Popular Bundles

Root Refresh + Haircut and Blowdry/Style

Traditional Foil+ Root Smudge + Haircut and Blowdry/Style  
\$237

Full Balayage + Root Smudge + Toner + Haircut and Blowdry/Style  
\$314

## My Services

Haircut and Blowdry/Style	\$77
Blowdry/Style	\$47
Root Refresh	\$75
Partial Foil	\$95+
Full Foil	\$125+
Partial Balayage	\$145+
Full Balayage	\$170+
Toner/Gloss	\$32
Root Smudge/Shadow Root	\$35



# My Referral Card

Take a screenshot of the image below and feel free to text or email it to any of your friends, family, or coworkers!



I LOVE MY HAIRSTYLIST  
AND I KNOW YOU WILL  
TOO!

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Please use this gift card and let  
Amanda know I referred you!



**\$20 Off**  
your first color service

Not valid towards retail purchases.  
Valid for new clients only.